

## **The Choice of Educational Technology**

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Are new teaching technologies worth their higher costs? Wrong question! Costs can be higher or lower and their effectiveness depends on the careful matching of needs and solutions. With new technologies it becomes possible to bring to far away or to poorer students the brightest minds ever to teach. But they can also be expensive contraptions, pushed by technofreaks. Some will allow a deeper understanding of complex ideas. In others, their technical complexity overwhelms the ideas being taught. The lecture will explore the fine art of choosing among many ways of teaching, some of them appropriate to accommodate five students, others to five million.